



How Abstract Painting Transforms Architectural Spaces?

In today's architectural space design, structures are conceived not merely as functional or aesthetic entities, but also as narrative environments. One of the most powerful tools in shaping this narrative is abstract art. Through color, texture, form, and rhythm, abstract artworks evoke emotions and atmospheres in the viewer—and when integrated into architecture, they have the potential to redefine the very character of a space.



*“The longer
you look at
an object, the
more
abstract it
becomes,
and,
ironically, the
more real.”*

—Lucian Freud

In our art consultancy practice, we aim to bring identity to spaces through original artworks that seamlessly integrate with architectural projects. In this article, we will explore the multifaceted impact of abstract art on architectural environments by focusing on three of our painting series: Earthscapes, Nature, and Essence.

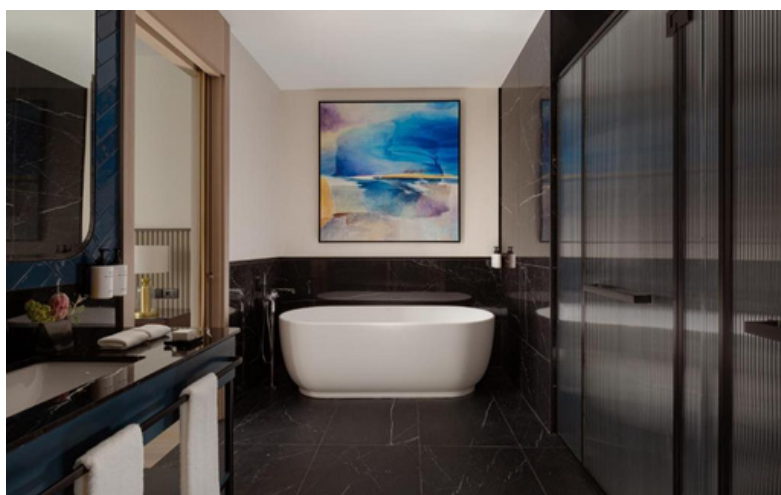


Earthscapes

Painting Series



Intercontinental Hotel Tashkent Trilliant



Intercontinental Hotel Tashkent Trilliant

Inspired by natural layers and surface movements shaped over time, the Earthscapes series evokes a sense of geological memory through soft transitions and deep tones.

Without overpowering the space, it creates a calm surface effect. Especially in hotel lobbies, transitional areas, and office environments, it introduces a slowing sense of flow, inviting the viewer to pause, even if just for a moment.

Earthscapes

Painting Series



Kuzu Group Mansion Siirt

"Art is not what you see, but what you make others see."

—Edgar Degas



Kuzu Group Mansion Siirt

Earthscapes

Painting Series

The artwork's application process involves meticulously planning the color palette and texture layers in harmony with the space's texture and spirit.



Application Process of the Earthscapes /
Alan Project Art Studio



The artworks, produced based on on-site measurements, are installed by expert teams in a way that seamlessly integrates with the surrounding space.

Installation Process of the Earthscapes /
JW Marriott Hotel Ballroom

Nature

Painting Series

The Nature series draws inspiration from the rhythmic forms found in nature. With its soft transitions and green tones, it creates a sense of balanced movement across the surface.

Its dynamic structure, which shifts with natural light, brings a sense of vitality to the space. Particularly in lounge areas, corridors, and open-plan interiors, it enhances the feeling of flow and breaks the stillness of the environment.



Nature

Painting Series



Intercontinental Hotel Tashkent Trilliant



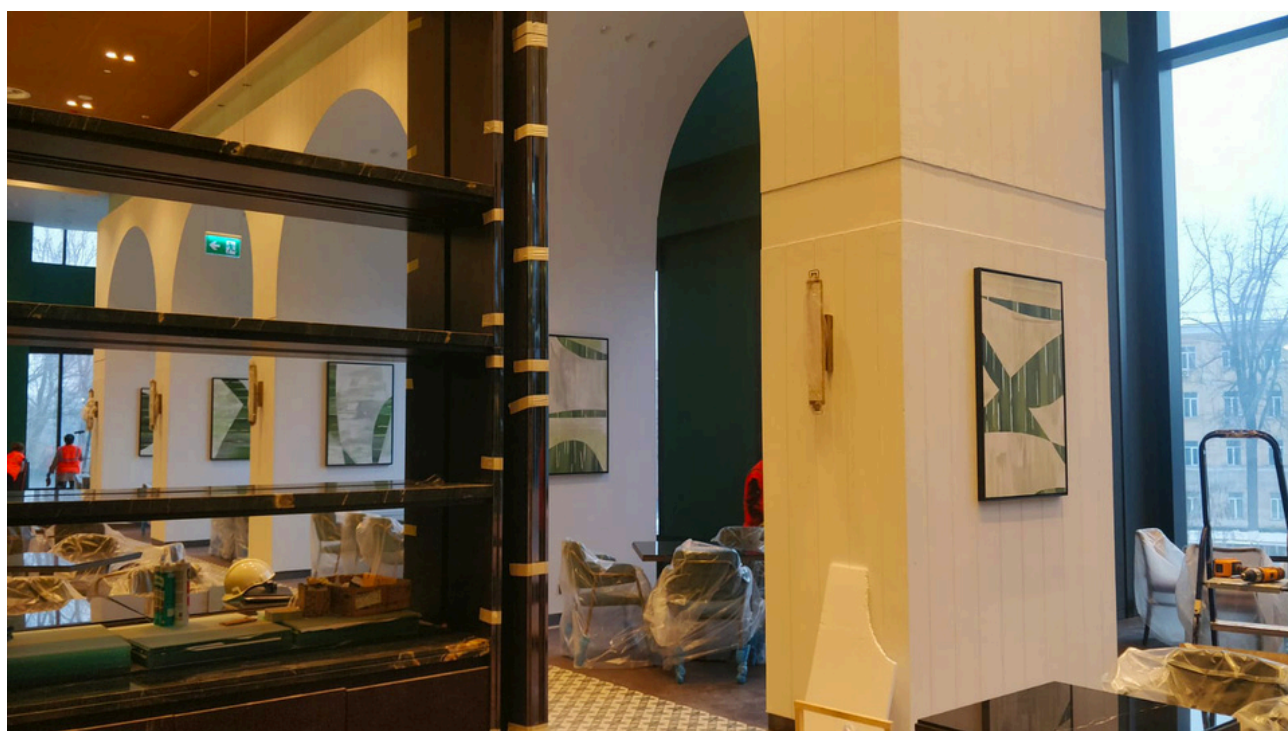
Conceptual Design/
Four Points by Sheraton Pendik

Nature

Painting Series



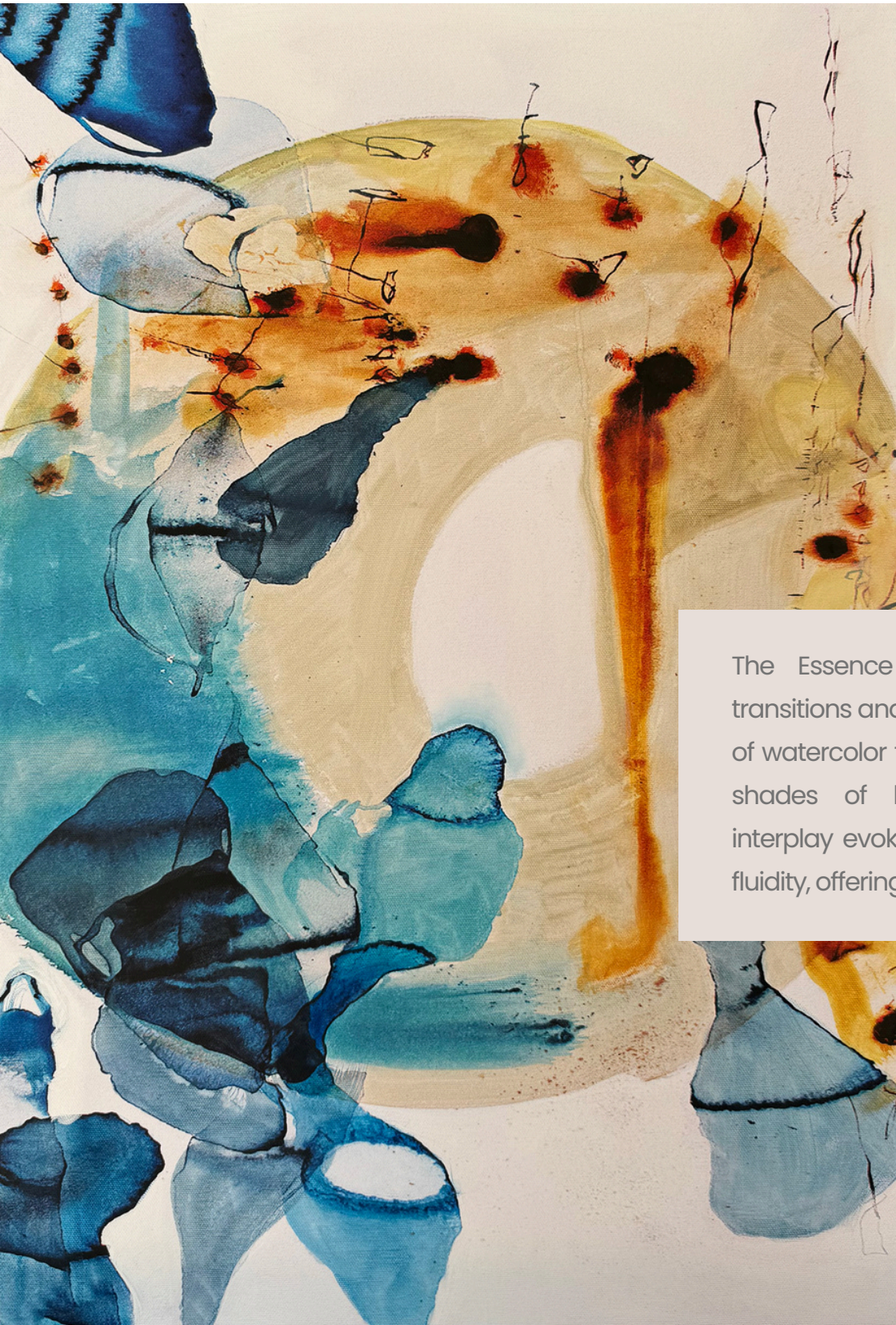
Installation Process / Intercontinental Hotel Tashkent Trilliant



Installation Process / Intercontinental Hotel Tashkent Trilliant

Essence

Painting Series



The Essence series is built on soft transitions and layered colors reminiscent of watercolor techniques. Surfaces where shades of blue, beige, and yellow interplay evoke a sense of lightness and fluidity, offering a serene experience.

Essence

Painting Series

"The details are not the details. They make the design."

—Charles Eames



Intercontinental Hotel Tashkent Trilliant



Kuzu Group Mansion Siirt

It brings visual balance to the space and creates a fluid atmosphere without disrupting its stillness. Rather than offering a fixed image on the wall, it presents a shifting impression—subtly drawing attention without overwhelming the viewer.

Essence

Painting Series



Installation Process / Kuzu Group Karat 34



Installation Process / Kuzu Group Karat 34



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