

YAPI KREDİ

PRIVATE BANKING OFFICE | ANKARA



ART CONSULTANCY
ARTWORK DESIGN
ART PRODUCTION

PROJECT	WORK	SCOPE
Yapı Kredi	Inner Aqua	Research · Analysis · Conceptual
Ankara	Art Series	Ideas · Recommendations



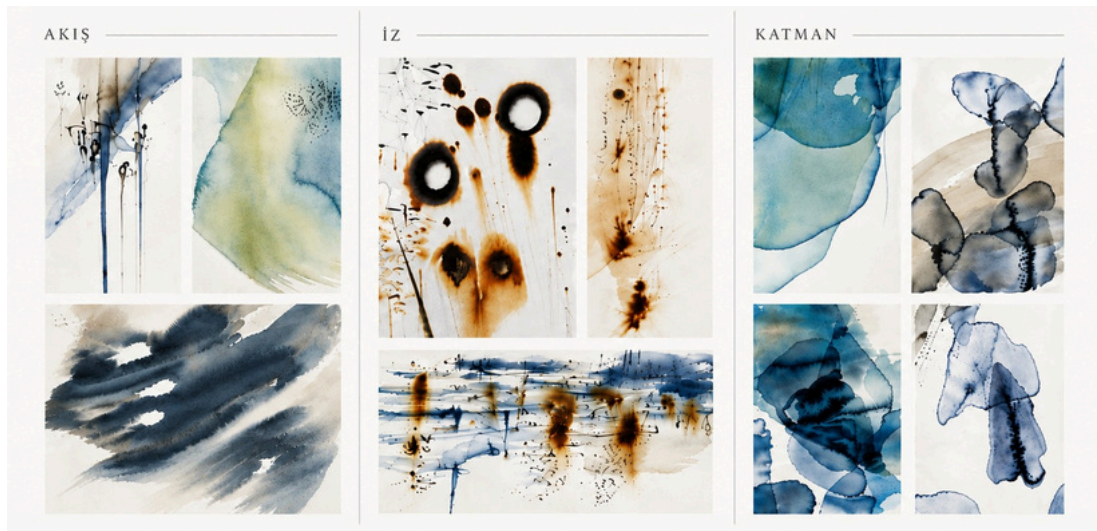
As part of the art consultancy project we developed for the Yapı Kredi Private Banking Office in Ankara, we are pleased to share with you the artworks from the *Inner Aqua* series that we created specifically for this space.

Research and conceptual studies were conducted in alignment with the space's architectural character and corporate identity; twelve new works from the "Inner Aqua" series were produced, and site-specific installation proposals were developed.

In this article, you can find details regarding the starting points of the approach, the creation process of the series, and how it was adapted to the spaces at the Yapı Kredi Private Banking Ankara Office.

Inner Aqua Art Series | Between Art and Architecture

Inner Aqua is an art series inspired by the flow of water, its interaction with surfaces, and the traces it leaves behind over time. Fluid forms, pigment movements, surface reactions, and superimposed layers centered around the concepts of **Flow**, **Trace**, and **Layer** constitute the series' visual language.



Traces That Find Their Resonance in the Space

The atmosphere of the series is shaped by the interplay of light, color, texture, and material. Fluid forms, surface traces, and layered compositions constitute the series' fundamental visual language. The placement of the artworks within the project has been orchestrated with regard to architectural rhythm, wall scale, and circulation axes.



Artwork Placement
150x100 cm



Artwork Details

Encounters with Place

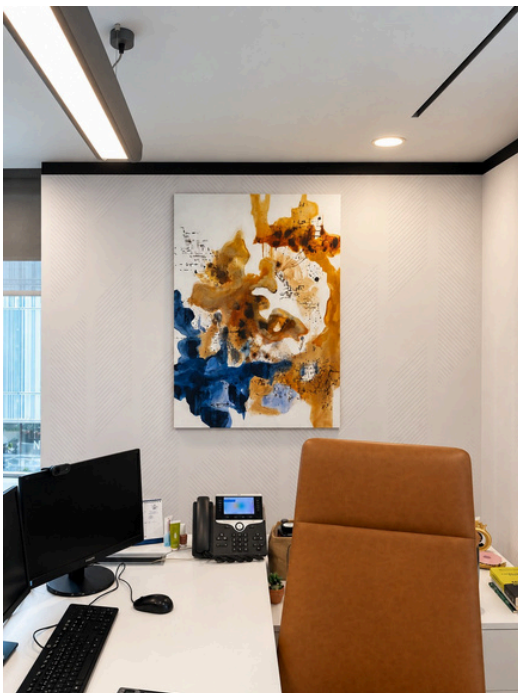
The artworks are conceived to accompany users' daily experiences within the space. While creating strong visual focal points at certain locations, in other areas they appear as more subdued compositions waiting to be discovered. Thus, art transforms from a single moment of viewing into an experience that unfolds across various encounters within the space.



Artwork Installation



Artwork Placement
70x100cm



Artwork Placement
70x100cm



Artwork Placement
70x100cm

Parts That Make Up a Whole

While the various artworks retain their individual characteristics, they establish a visual connection with one another through relationships of color, texture, and composition. This approach ensures that the works encountered in different areas of Yapı Kredi Ankara are perceived as distinct parts of the same story, rather than appearing independent of one another.



Artwork Installation



Artwork Placement

70x100cm



Artwork Installation

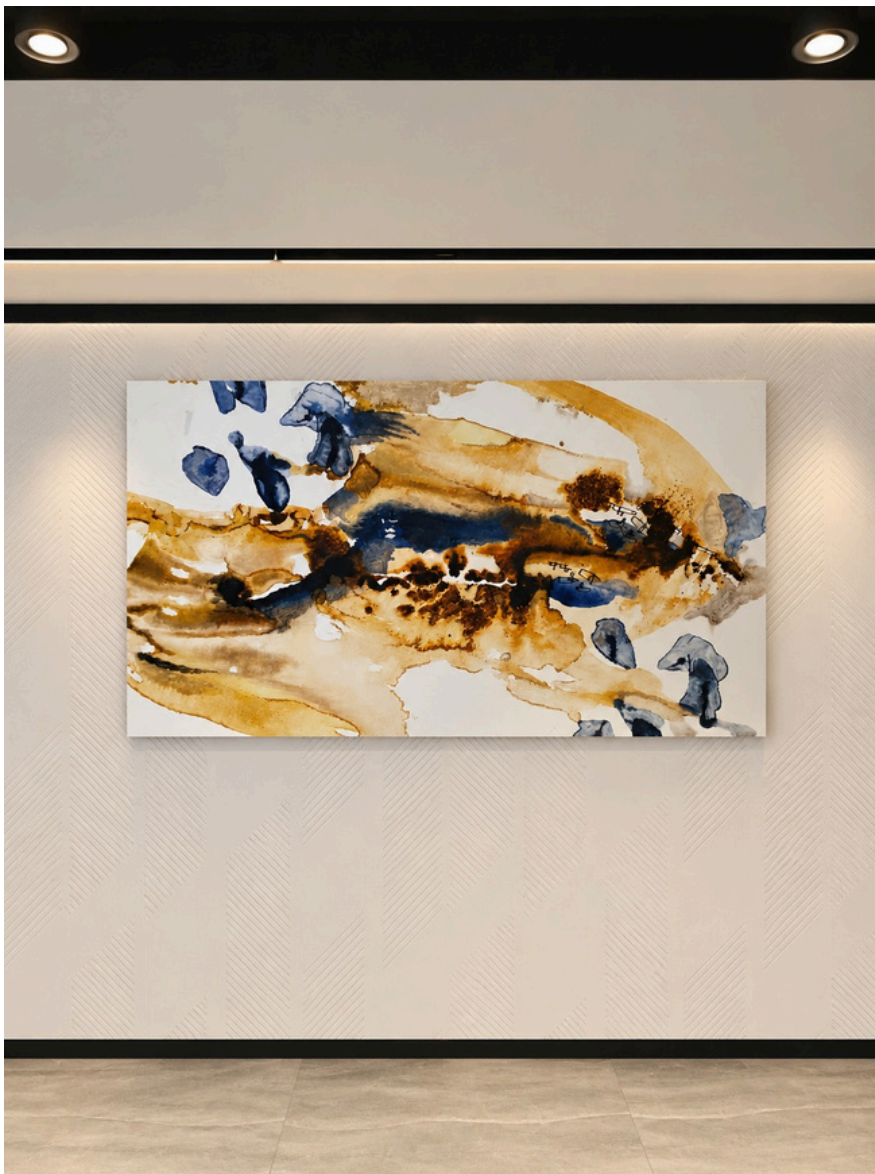


Artwork Placement

180x100cm

The Manifestation of Colors in Space

The navy, blue, and warm earth tones used in *Inner Aqua* were selected to harmonize with the corporate identity of Yapı Kredi Ankara and the existing interior color palette. While the blue tones foster a sense of trust, serenity, and focus, the warm tones infuse the space with energy and warmth. This balance allows the artworks to create a powerful yet controlled impact within the neutral workspace.



Artwork Placement
180x100cm



Artwork Details

Tracing Flow: An Abstract Process of Becoming

In **Inner Aqua**, abstract expression was chosen to ensure the work offers an experience open to diverse associations, rather than representing a specific object. In these works created using a water-based technique, the way the pigment spreads, accumulates, and leaves traces as it dries dictates the evolution of the composition. The manner in which one mark follows, intersects with, or trails behind another imbues each piece with its own internal flow and continuity. Thus, the painting transforms from a mere image into a living surface that bears the traces of its own process of formation.



Artwork Details



Artwork Placement
150x100cm



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